

Economics, bachelor's degree, full-time study

B1.B26 Economics of the company annotation

4 ECTS, 144 academic hours.

Control form: exam.

Abstract: For a full-fledged professional training of a specialist an economist needs to study the course "Economics of the company". This course examines the main key organizational, management and economic and technological issues of the formation, activity and development of firms. IN market conditions, the company is an essential component, a necessary element, and that is why it is necessary to consider the forms and methods of the firm. Time requirement is to train young economists in the basics of the course, study of issues of economics and organization of production, familiarization with the basic concepts and principles of management and marketing of firms, theoretical foundations organization of material, technical and labor potential of firms. The course program includes lecture hours and seminars. In in the course of studying the discipline, current and final control of progress is carried out students.

- The purpose of the course "Business Economics" is to familiarize students with the features activities of business entities, modern economic mechanism, operating in a market and competition. The acquired knowledge will enable students to form an understanding of the economy of the company, to develop an understanding of the nature of modern firms will, to a certain extent, help to develop skills in justifying economic solutions, will help to analyze and justify the strategies and tactics of behavior of modern firms in a competitive market environment, as well as prepare students for further research in the study of various issues of economics. Relationship with other disciplines of the specialty: course "Economics of the company" interconnected with such disciplines of the specialty "Economics" as "Microeconomics", "Macroeconomics", etc.